



5<sup>th</sup> Anniversary International Caucasus  
**HOSPITALITY FAIR**



## HOREX 2011 – Facts & Figures

Organiser: Iteca Caspian LLC  
Show name: HOREX  
Dates: 25 – 27.05.11  
Established: 2007  
Location: Baku, Azerbaijan  
Venue: Baku Expo Centre  
Unique visitors: 4514



## Product categories of exhibition:

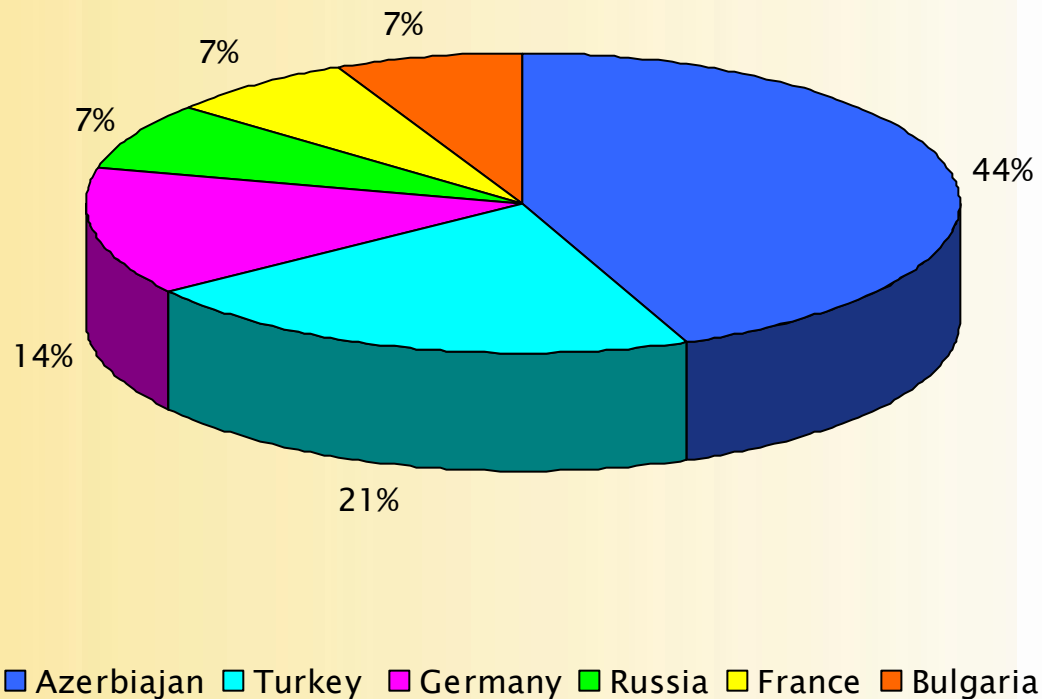
Professional kitchen equipment  
Refrigeration equipment  
Food and drinks for HoReCa  
Vending  
Table dishes and utensils  
Carpets and floor coverings  
Furniture for hotels & restaurants  
Interior design and decoration  
Textiles and uniforms  
Sound, lighting and OHP equipment  
Automation and safety systems  
Cash registering and weighing equipment  
Professional cleaning and personal hygiene products  
Comprehensive fitting out of hotels, restaurants & supermarkets  
Bathroom and fitness equipment



## Exhibitor Breakdown

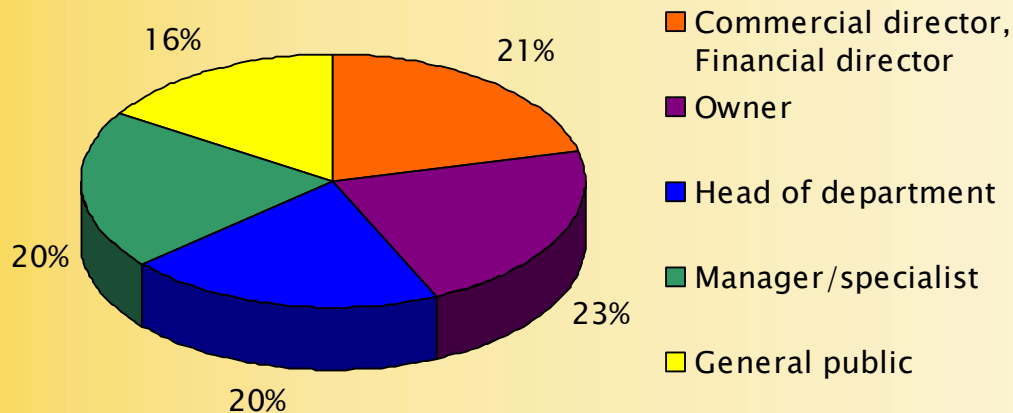
HOREX 2011 exhibitors represented 6 countries, including:

Azerbaijan  
Bulgaria  
France  
Germany  
Russia  
Turkey





## Visitor Statistics



**HOREX 2011 was attended by 4515 unique visitors, who presented following countries:**

- |            |            |
|------------|------------|
| Azerbaijan | Poland     |
| Germany    | Russia     |
| Georgia    | Turkey     |
| Iran       | Uzbekistan |
| Kazakhstan | France     |
| Lithuania  |            |



## HOREX 2011 Photo Gallery





## HOREX 2011 Photo Gallery



## Forthcoming investment projects in Azerbaijan

There are a lot of projects planned to be realized in next several years, including construction of tourism resorts, hotel and business centers, health and recreation centers.

Total cost of projects is 528 mln. USD.

Construction of "Bello Bonty" tourism resort in Nabran settlement

Construction of "EDELWEISS residence" Hotel and business centre in Baku

Construction of "Qasr" resort

Construction of tourism, sport and resort centre in Nabran settlement

Construction and development of the Naftalan Health and recreation centre

Tourism sight development plan for "Sheykh Juneyd" mausoleum in Gusar

Tourism sight development plan for ancient living places in Sheki region

Construction of tourism resort complex in Vandam village (Gabala)

Construction of "Water and Fire" tourism city

Construction of SPA-tourism resort

It is estimated that Azerbaijan will visit 60 000 tourists during Eurovision 2012. The country will need to increase the facilities to organise the show on top level.





## Plans for HOREX 2012

The exhibition will be held on 12–14 April 2012  
in Baku Expo Centre  
Baku, Azerbaijan

On the same dates with a major specialised event of tourism industry  
in Azerbaijan and the entire caucasus region AITF 2012

**For information about HOREX 2012, please contact us:**

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**For updates about HOREX 2012, please visit:**

[www.horex.az](http://www.horex.az)

