

WorldFood Uzbekistan

Where Food Industry
meets Uzbekistan

16–18 March 2016

Uzexpocentre, Tashkent, Uzbekistan

WorldFood is the country's leading international trade exhibition, covering all the key industry sectors for the Food industry market

**POST SHOW
REPORT**



FACTS ABOUT THE EXHIBITION

Name:	WorldFood Uzbekistan International Exhibition (co-located with the AgroWorld Uzbekistan exhibition)
Date of founding:	2000
Total exhibition area (gross):	5550 m2
Total exhibition area (net):	2317 m2
Professional visitors:	5792
Number of exhibitors:	162 companies
Origin of exhibitors:	28 countries (Austria, Egypt, Lithuania, Slovakia, Belarus, Indonesia, Malaysia, USA, Belgium, Iran, Netherlands, Turkey, Bulgaria, Spain, UAE, Uzbekistan, Great Britain, Italy, Poland, Ukraine, Germany, Kazakhstan, Portugal, France, Denmark, China, Russia, Sweden)
National Groups:	Germany



OFFICIAL SUPPORT:

- Ministry of Agriculture and Water Resources of the Republic of Uzbekistan
- Ministry for Foreign Economic Relations, Investments and Trade of the Republic of Uzbekistan
- Uzbekozikovkat-Holding Company (Food Association)
- Uzvinprom-Holding Company
- Association of Wholesalers in Uzbekistan
- Farmer's Council of the Republic of Uzbekistan
- Chamber of Commerce and Industry of the Republic of Uzbekistan

Organising support:



Official Internet provider:



Information support:





PRESS CONFERENCE

The press conference dedicated to the opening of WorldFood Uzbekistan 2016 took place on the 14 March 2016. Participants included accredited journalists, representatives of leading industry and general publications and TV and radio stations.



SPEAKERS:

Adolat Vostrikova	Head of Administration for Modernisation and Introduction of New Technologies, Uzvinprom-Holding
Rasulov S.	Representative, Uzbekoziqovkat-Holding
Allomuradov Z.	Farmers' Council
Anna Perelygina	Project Manager, ITE Uzbekistan
Dzyurich A	Project Manager, ITE Uzbekistan
Bainagurov R.	PR and Marketing manager, ITE Uzbekistan



OPENING CEREMONY

The following officials made welcome addresses to the visitors and exhibitors at the opening ceremony:

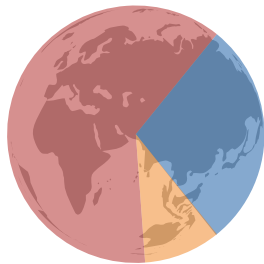
Babaev R.	Representative, Ministry of Agriculture and Water Resources
Khattamov S.	Deputy Chairman of the Farmer's Council of the Republic of Uzbekistan
Kambarov A.	Deputy Chairman, Uzbekoziqovkat-Holding
Boboev R.	Deputy Chairman, Uzinprom-Holding
Ahmatjonov N.	Deputy Chairman, Uzulgurzhisavdoinvest Association



The following participants are among the distinguished guests of the exhibition - the delegation of experts from the Ministry of Agriculture, Forestry and Fisheries of Japan, as well as heads and representatives of the diplomatic corps.

EXHIBITOR STATISTICS

ORIGIN OF EXHIBITORS:



55% - Abroad

34% - Uzbekistan

11% - CIS

OVERALL RESULT:



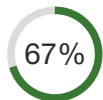
- believe that participation in the exhibition is important for their businesses



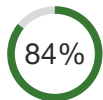
- met the existing customers and partners



- found new customers and business partners



- are willing to confirm their participation in WorldFood Uzbekistan 2017

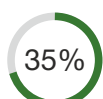


- recommend this event to their colleagues and partners



- are regular participants of the exhibition

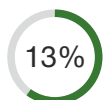
VISITOR ASSESSMENT:



- Excellent



- Good



- Satisfactory

VISITOR STATISTICS



WorldFood Uzbekistan 2016 attracted

5792 visitors from 18 countries.

3% of them

were from CIS and abroad

ORIGIN OF VISITORS:

Austria, Belgium, Germany, Italy, India, Kazakhstan, China, Lithuania, Netherlands, UAE, Russia, Saudi Arabia, Tadjikistan, Turkmenistan, Turkey, Ukraine, France, as well as Uzbekistan.

ORIGIN OF VISITORS FROM UZBEKISTAN

Andijan region	2%
Bukhara region	2%
Djizzakh region	2%
Karakalpakstan region	1%
Qashqadaryo region	2%
Navoy region	1%
Namangan region	2%
Samarkand region	5%
Surkhondaryo region	1%
Sirdaryo region	1%
Tashkent	64%
Tashkent region	9%
Ferghana region	5%
Khorazm region	2%

SECTIONS OF INTEREST

Food products, drinks	30%
Ingredients, additives and spices	17%
Food production equipment	27%
Packing equipment and materials	21%

JOB TITLES

Representative of Ministry / Agency	3%
Director / Owner	58%
Puchasing Manager	10%
Sales Specialist	5%
Research officer	3%
Agriculture specialist	7%
Engineer	3%
Service industry specialist	5%
Other	6%

SPHERE OF ACTIVITY OF VISITORS

Ministries, state bodies	2%
Association / Unions	2%
Food products, drinks	15%
Food processing equipment	6%
Food ingredients	3%
Distributors of food ingredients	4%
Distributors of food equipment	9%
Packaging equipment	2%
Tare, packaging	3%
Retailers	9%
Wholesalers	12%
Farming enterprises	7%
Restaurants, hotels	5%
Services	4%
Printing, services, packaging	11%
Other	6%

SPECIAL EVENTS

A number of competitions was organised at the exhibition:

- Best Stand design
- Best Product Presentation
- Best Debut Participation
- Best Corporate Exhibiting
- Loyalty and contribution Award
- Most Extensive Presentation

The official award ceremony for the competitions took place at the evening reception on 16th of March 2016. The Reception took place at Uzbekistan Hotel and was attended by exhibitors, officials and partners of ITE Uzbekistan.

Exhibition awards were given to the following companies:

«Best Stand design»

OSC

«Best Product Presentation»

BIGTEM

«Best Debut Participation»

SLADUCE PRODUCE

«Best Corporate Exhibiting»

GUNTER

«Loyalty and contribution Award»

UZVINPROM-HOLDING

«Most Extensive Presentation»

GENERAL MACHINERY GROUP



FEEDBACK FROM PARTICIPANTS:

Mr. Michael Kuzenkov, Gunter Company (Germany)

For the second year we have been participating in WorldFood Uzbekistan. We are pleased to see eastern hospitality, which is expressed in the business as well: the entrepreneurs of your country are quite open people. We have had productive meetings and next year we are going to mark out the Tashkent exhibition with red colour in our calendar. It should be noted that we are not leaving home empty-handed, we have got a prize of WorldFood Uzbekistan – For the Best Corporate Exhibiting. It has been nice on behalf of the organizers to acknowledge our company, this is a good incentive for development.

Mr. Furkat Bakhramov, Director General, GMG (Uzbekistan)

General Machinery Group is one of the largest companies dealing with supply of industrial equipment in Central Asia. For many years we have been participating in the international food industry exhibition - WorldFood Uzbekistan. The purpose of our participation is to support the company's image, provide information about the latest technologies available in the food industry. Besides, our participation in this particular exhibition provides the opportunity to strengthen business relations with the existing partners, customers and to ensure their growth. Thanks WorldFood Uzbekistan we have achieved our objectives to the maximum extent.



PHOTO GALLERY



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29-31 March 2017
Uzexpocentre, Tashkent

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leading international trade
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key industry sectors for the
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Find out more at
www.worldfood.uz

