



Hospital
WIHE
WARSAW

5TH Warsaw International Healthcare Exhibition

19 – 21.10.2017
Warsaw

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Organised by:



Warsaw International Healthcare Exhibition

Date: 19-21 October 2017
 Venue: Expo XXI, Warsaw
 Edition: 5
 Frequency: Annual

POLAND

Economic data:

- Population: 38 million
- GDP per capita: 68% of the EU average,
- Economic growth: 3.6% GDP growth in 2015
- Unemployment rate 9,8% (at the end of 2015)

General market information:

- **Solid economic foundations** and macroeconomic stability
- Vast internal market and free access to the EU market which covers **500 million consumers**
- Special Economic Zones
- One of the most **attractive locations for foreign investments:**



WARSAW

- Capital and the largest city in Poland with the population of 2 million
- Well-connected to the road, airport and rail infrastructure ensuring connections with the big cities in the country and in Europe
- **Economics leader:** the highest rate of participation in gross domestic product yearly - 22% of the Polish GDP
- **First position in Poland in GDP per capita** – about 160,5% average (69,043 PLN)

Source: Polish Information and Foreign Investment Agency, City of Warsaw



EUR 171 billion of FDI stock at the end of 2014 (NBP)

EY's European Attractiveness Survey 2016 implies Poland as the **1st most attractive FDI destination in CEE** and 5th most attractive in Europe (better scores were only attributed to Germany, UK, France and the Netherlands)

Source: Central Statistical Office, Polish Information and Foreign Investment Agency

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PLANNED INVESTMENTS

- PLN 12 billion will be invested in healthcare sector within 2014-2020 financial framework
- The top 7 major investments are expansion and reconstruction of the following hospitals:

1. Pediatric Hospital of the Medical University Warsaw
2. University Hospital in Bydgoszcz
3. University Hospital of the Medical University in Bialystok
4. University Children's Hospital in Krakow
5. Construction of the Noninvasive Medicine Center of the Medical University in Gdansk
6. Public Clinical Hospital in Lublin
7. Construction of the new seat of the University Hospital Krakow - Prokocim

Total value: ca. EUR 1 million

Source: Ministry of Health Republic of Poland

POLISH HEALTH CARE MARKET IN NUMBERS:

- 966 general hospitals, 187 763 beds
- 20 052 out-patient departments
- 1 478 emergency rescue teams, 218 hospital emergency wards
- 5 894 doctors and dentists practices
- Medical personnel: 85 246 doctors, 200 587 nurses, 22 833 midwives
- Leaders in private medical services: GRUPA LUX MED, MEDICOVER, ENEL-MED, POLMED

Source: CONCISE STATISTICAL YEARBOOK OF POLAND, 2015



PROJECTED DEVELOPMENT OF THE MEDICAL MARKET

- Polish medical device market **will increase by 5.7%** in local currency in 2017
- **The market will expand** by a 2015-2020 Compound Annual Growth Rate of 3.6% in USD, which is **expected to reach USD 2.4 billion in 2020**
- Poland's **private healthcare sector will likely grow** at an average annual rate of 7% in 2016 – 2021

Source: BMI, PMR forecasts

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EXHIBITION PROFILE

- Medical equipment of diverse specialties
- IT solutions in medicine
- Telemedicine and telecare
- Medical furniture
- Disposables
- Medical clothing
- Disinfection and sterilization
- OTC products
- Services (medical facilities building & construction, design, consultancy)

ADDED VALUE

Not only WIHE is an exhibition but also:

- Wide conference agenda covering the main strategic directions in the industry
- WIHE Most Innovative Product contest
- Business programme - matchmaking and International Trade Missions



VISITORS PROFILE

- Directors of public and private hospitals, clinics and medical centers
- Procurement managers
- Medical staff (doctors, nurses and midwives)
- Managers of technical and medical apparatus departments
- Owners of medical practices
- Managers of rehabilitation centers and physiotherapists
- Importers/distributors
- Representatives of medical stores and wholesalers
- Medical associations, institutions and media



BOOK YOUR STAND TODAY

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