



10th Anniversary International exhibition for domestic and industrial heating, water supply, sanitary, air-conditioning, ventilation, equipment for pools, saunas and SPA

MARKETING OPPORTUNITIES:

- Partnership packages
- The promotion program for new exhibitors
- Buyer's Program to attract key customers
- Free posting of news about the presented products on the exhibition website with the traffic of over 15,000 unique visitors per year
- Posting information about the products on the online catalogue WorldBuild365
- Media support - more than 70 publications
- E-mail marketing - sending newsletters to more than 8,000 contacts of the industry professionals

THE CREDIBILITY OF THE EVENT IS BACKED BY OFFICIAL SUPPORT OF:

- The Ministry of Investments and Development of the RK
- The Ministry of National Economy of the RK
- The Local Administration of Almaty
- The Trade Representation of Russia in the RK

Aquatherm Almaty- the best solution

for attracting new customers, expanding
the geography of sales and increasing sales

www.aquatherm-almaty.kz

aqua THERM

ALMATY

5-8 September 2017

Atakent Exhibition Centre, Almaty, Kazakhstan
www.aquatherm-almaty.kz



To discuss exhibiting, please contact us:

Arna Kurmanova

Tel: + 7 727 258 34 34 ext. 205

E-mail: arna.kurmanova@iteca.kz

Developed by



Organised by



AQUATHERM ALMATY EXHIBITION IN 2016:

5601

unique specialists

187

exhibitors from 18 countries of the world

4391 sq. m
total exposition space

More than **240**
brands of HVAC industry

- Round tables with the participation of the Local Administration and municipal services of Almaty city
- Onsite excursion to wastewater treatment facilities

National stand: Germany

Collective stand: Japan – For the first time!

BUSINESS PROGRAM IN 2017:

- Practical area** – a special platform for demonstrating the competitive advantages and benefits of equipment and solutions, providing an opportunity for industry specialists to see in person, clearly evaluate and test equipment in action
- Specialized educational **seminars, presentations** from exhibitors
- Round tables** on the development of housing and communal services
- B2B and B2G** meetings

EXHIBITORS FEEDBACK:

"Based on the results of the exhibition, we concluded memorandum with "Holding Almaty Su" SOPE, contracts for the sale and supply to the city stores are planned. At the exhibition there are a lot of designers who visited our stand. The exhibition made a really good impression. There was a flow of people until the exhibition ended. We are very satisfied."

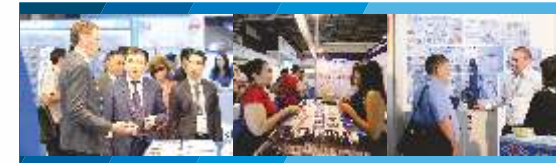
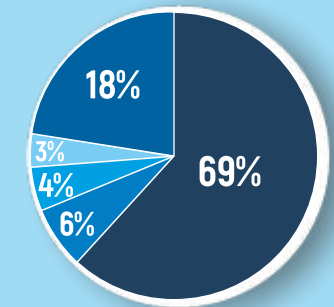
Abzal Sadvakassov,
Technical Director,
"Amitech Astana" LLP

AREA OF ACTIVITIES OF THE VISITORS



GEOGRAPHY OF VISITORS

Almaty and Almaty region	69%
Other regions of Kazakhstan	18%
Kyrgyzstan	4%
Russia	3%
Other Countries	6%



THE SHARE OF VISITORS INTERESTED IN CERTAIN TYPES OF PRODUCTS

