



21<sup>st</sup> International Exhibition  
for the Packaging Industry

**14–17 June 2016**  
Crocus Expo, Moscow, Russia



Equipment



Ready packaging  
and labeling



Raw and expendable  
materials



Bulk packaging  
and warehousing systems

**Post Show Report**

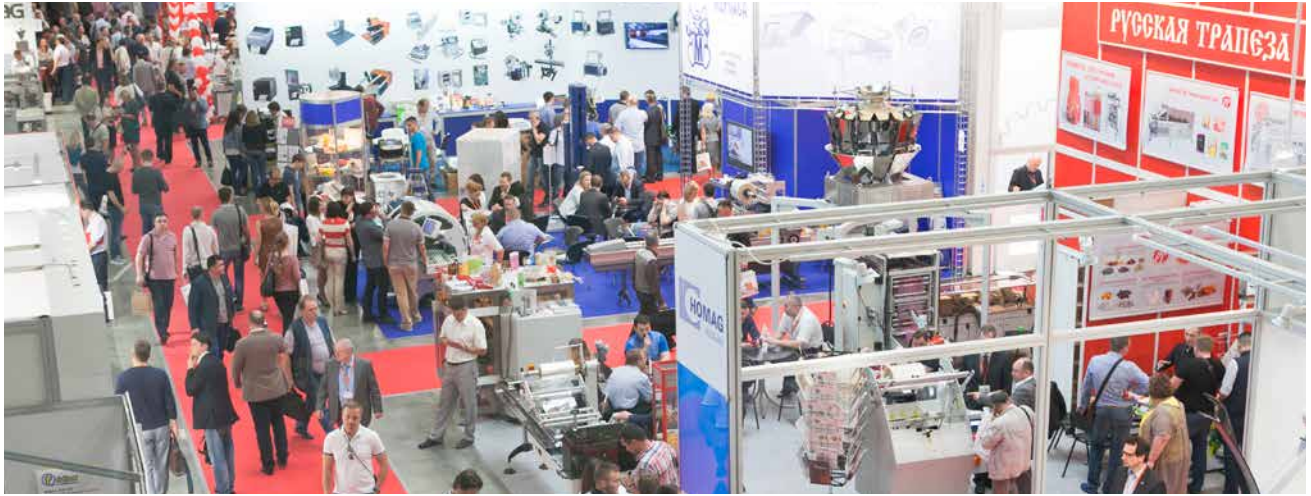
[www.rosupack.com](http://www.rosupack.com)



Organised by  
The ITE Group

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## About the Exhibition



RosUpack is the biggest trade show for packaging industry in Russia and Eastern Europe.

RosUpack is the best exhibition of Russia by category "Packaging and Labeling" in all nominations: "Exhibition space", "Professional Interest", "International Recognition", "Market Reach" according the All-Russian Exhibition Rating.

### Exhibitors

**500** companies  
from **33** countries

### Visitors

**18 842** visitors  
from **78** regions  
of Russia

### Space

**22 886** sqm (gross)  
of exhibiting space  
over four halls

## Exhibitors



### Exhibitors profile

Domestic and foreign manufacturers and suppliers of the following exhibited:

- Packaging, filling and labelling equipment
- Raw and expendable packaging materials
- Machinery and equipment for warehousing and logistics
- Finished packaging products

### Among the exhibitors

Anton Ohlert  
Bizerba  
Jokey Plastic  
Mondi  
Omag  
Stora Enso  
Rusal

Totani corporation  
Metorg GMBH  
ECI Packaging LTD  
BHS Corrugated maschinen  
Gualapack Group  
Gulf Packaging machines  
and other

# Exhibitors Survey Results



98%

consider the exhibition an important event for their business



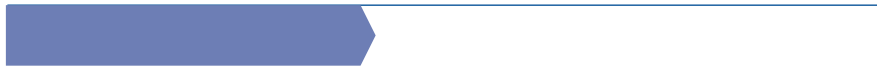
81%

were satisfied with the quantity and quality of visitors



42%

have found new customers and partners



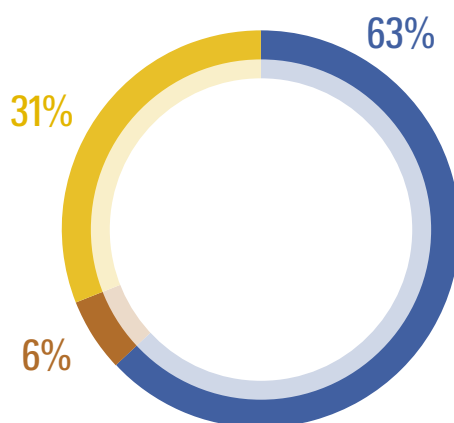
## Visitors



### Visitors profile

Representatives of companies searching for suppliers of packaging equipment and wrapping materials and also expendable materials to meet the business needs

### Visitors by region



Moscow and the Moscow region  
**11 917**  
visitors

Other regions of Russia  
**5 750**  
visitors

Foreign countries  
**1 175**  
visitors

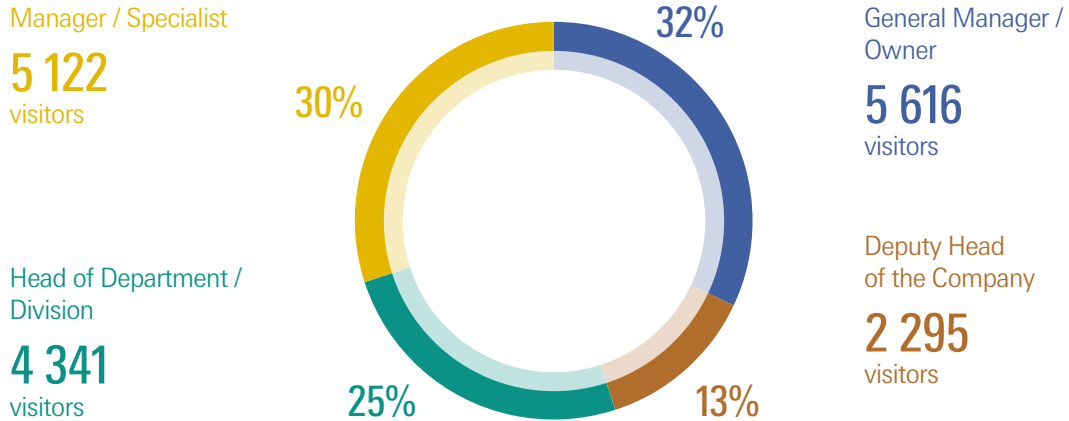
## Products of interest to RosUpack 2016 visitors



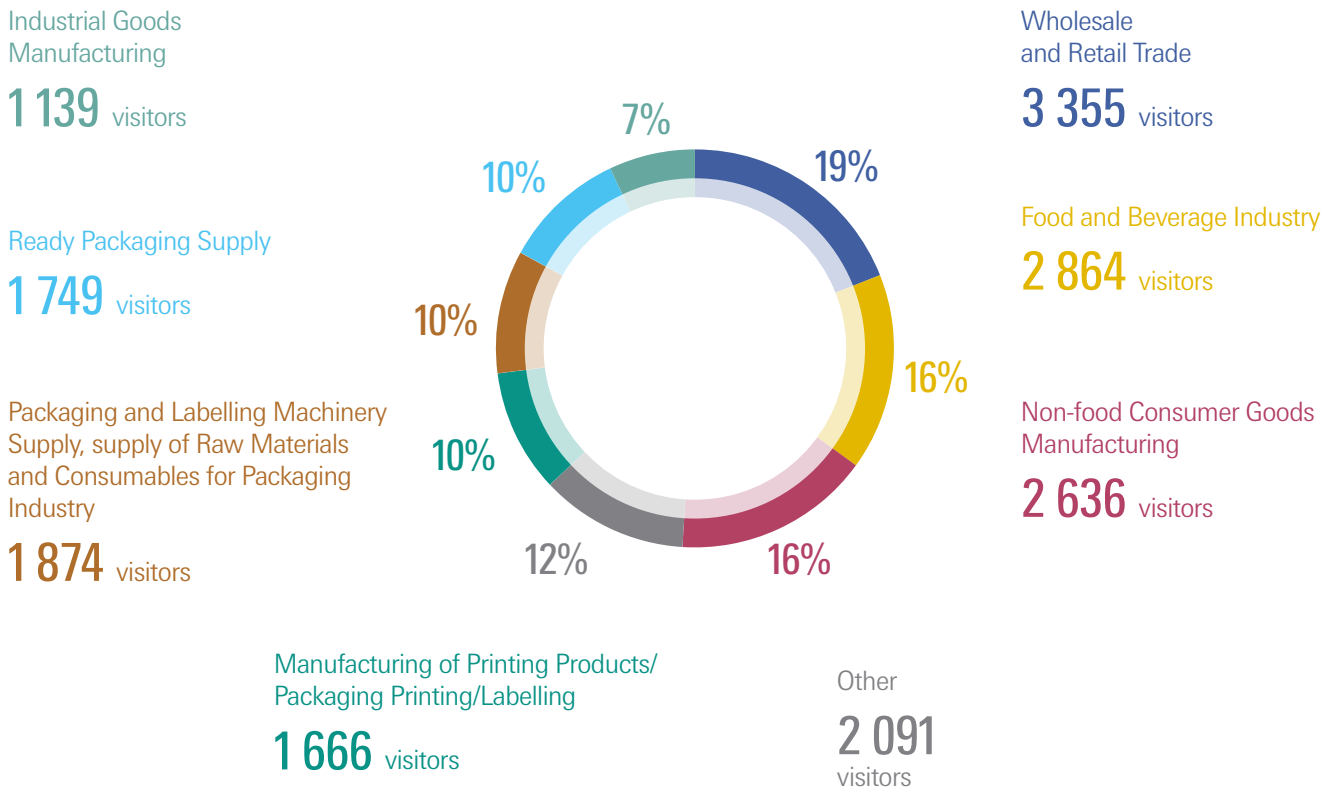
\* Respondents were allowed to tick more than one answer

# Visitors

Breakdown of visitors by job position



Types of company business represented among visitors





## Visitors Survey Results



18 277

intend to purchase products / services exhibited at RosUpack

97%



14 697

attended the exhibition with the objective of finding new suppliers / business partners

78%



12 247

aim to purchase products following their visit to the exhibition

65%

## Business programme



Exhibitors can participate in the business programme and present new products and solutions to a large number of potential customers. It is a good opportunity to discuss market trends and demand for the packaging products.

### Key events in the business programme RosUpack included



**International Scientific and Practical Conference «The development of the packaging industry is an important part of recovery of the Russian economy»**



**Conference «Polymeric packaging in Russia – PolymerUpack»**



**XI International Conference «Logistics market in Russia. Effective solutions in the crisis conditions»**

## PART Awards



**Labels and packaging manufacturers have a great opportunity to present their products when participating in PART Awards.**

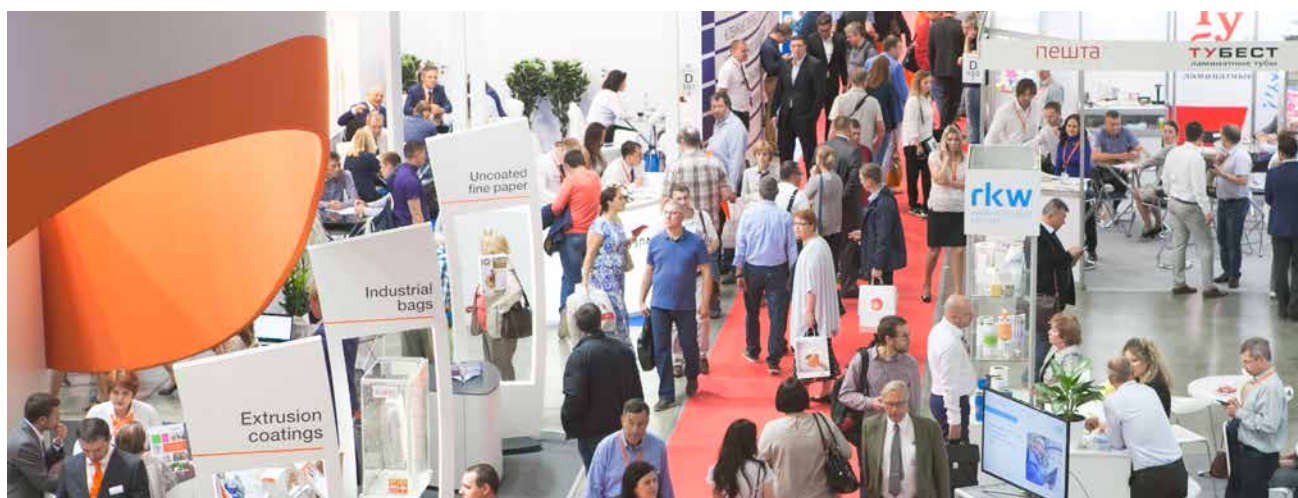
PART (Packaging, Art, Research, Technology) Awards is a contest aiming to honor packaging industry professionals/suppliers based on the following categories:

- Manufacturer of the Year
- Label
- Student Project of the Year

### 2016 Winners:

- Mondi Industrial Bags GmbH (Mondi AG)
- Konflex Spb
- Upakovka
- Siberian confectionery company
- Gold Shar, PTM
- PCBK
- Bel-plast international limited
- MAN
- Smurfit Kappa St Petersburg
- Alaska - Polygrafoformlenie

## Organiser



### ITE in Russia

The ITE Group is one of the world's leading exhibition organisers, and is ranked 1<sup>st</sup> in Russia. Every year more than 30 offices that form the Group organise more than 230 events in 18 countries around the world. In Russia the ITE Group operates through its offices in 5 cities: Moscow, St. Petersburg, Novosibirsk, Krasnodar and Yekaterinburg.

Exhibitions and conferences organised by the ITE Group in Russia operate at the top quality level up to highest international standards of events organisation and conduction.

## RosUpack

### 20–23 June 2017

Moscow, Crocus Expo IEC, Pavilion 1

Book your stand

[www.rosupack.com](http://www.rosupack.com)

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