



WorldFood

22nd Azerbaijan International
Food Industry Exhibition

19 - 21 May 2016
Baku Expo Center,
Baku, Azerbaijan

www.worldfood.az

Organisers



POST SHOW REPORT



About the exhibition

WorldFood Azerbaijan has established itself as the Caspian Region's leading food industry event with a history of over 20 years at its venue. Over the years of its existence, WorldFood Azerbaijan has proven itself as a reliable platform for annual meetings between experts, and demonstrations of equipment, products and services in the food industry. The exhibition provides opportunities to find new customers, strengthen existing relationships with business partners and enter new sales markets.





Press Conference



The official press conference dedicated to the opening of the 22nd Azerbaijan International Food Industry Exhibition, WorldFood Azerbaijan 2016, Caspian International Exhibition Packaging, Tara, Label and Printing, Ipack Caspian 2016 was held today, 18 May at Trend News Agency. The press conference was attended by the Deputy Minister of Agriculture of the Republic of Azerbaijan Mr Ilham Guliyev, Mr Farid Mammadov, Executive Director of Iteca Caspian and the Project Manager of the exhibition Zarina Mammadova. During the press conference, more than 50 journalists were informed about the participants.



Official opening ceremony

On May 19, the 22nd Azerbaijan International Food Industry Exhibition, WorldFood Azerbaijan 2016 started its work in Baku Expo Centre.

At the official opening ceremony were Heydar Asadov, the Minister of Agriculture of the Republic of Azerbaijan, Mr Farid Mammadov, Executive Director of Iteca Caspian.

The exhibition in Baku attracts high-ranking representatives of foreign industry structures each year. Georgia Minister of Agriculture Mr Otar Danelia, former chairman of the Senate of the Kingdom of the Netherlands, Honorary Chairman of the PACE Mr Rene van der Linden, Deputy Prime Minister of the Republic of Belarus Mr Mikhail Rusiy, Head of Department Agrarian Reforms and Global Experience of the Ministry of Agriculture and Water Economy of Turkmenistan Mr. Kerim Saparov and a number of other guests visited the exhibition.

Significance of the industry and exhibition's high status and importance is emphasized by the consecutive annual visit of the President of Azerbaijan Republic, Ilham Aliyev.



Official support



Ministry of Agriculture of the Republic of Azerbaijan



National Confederation of Entrepreneurs (Employers') Organizations of Azerbaijan Republic



Azerbaijan Export and Investment Promotion Foundation





Partners

OFFICIAL HOTELS



TRAVEL PARTNER



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INFORMATION PARTNERS



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INTERNET PARTNERS



INTERNET SUPPORT

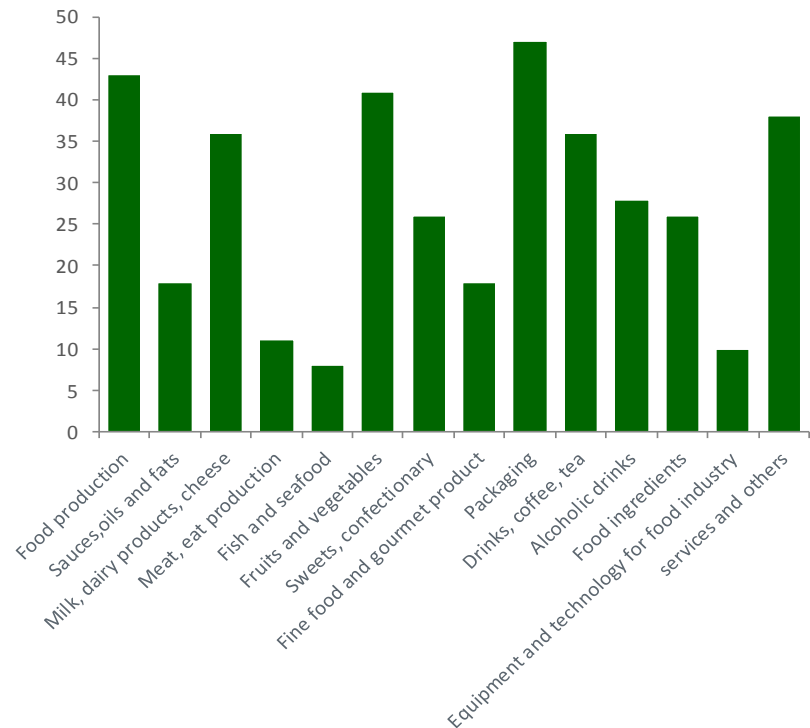




EXHIBITORS

General statistics:

Number of exhibitors :126
 Countries :20
 Exhibition area :3738 sqm.



Azerbaijan	Bulgaria	Germany
Greece	India	Iran
Italy	Kazakhstan	Lithuania
Netherlands	UAE	Portugal
Belarus	Russia	Slovenia
Turkey	Uzbekistan	Ukraine
Czech Republic	Sri Lanka	

77% of participants of the exhibition have found new customers and have reached agreements on conclusion of contracts after the show as the result;

73% of participants are satisfied with the quality and quantity of visitors audience;

91% of exhibitors consider the exhibitions an important event for business development and plan to exhibit at 2017



EXHIBITORS' TESTIMONIALS

Rasim Omarov, Head of Production at Goygol Winery(Azerbaijan):

Goygol Winery has participated at the WorldFood exhibition several times. The exhibition is of great importance for the industry and all its members, which, thanks to such a spectacular event, can demonstrate their own products to the interested public, and establish business relationships with partners.



Ahmet Sait Okumush, Manager, Furkan (Turkey):

The exhibition has far exceeded our expectations, by the number of professional visitors and the interest shown in the company's products. We hope, with the help of this exhibition, to help them achieve their goals and deliver business information to potential customers.

Andriy Ovcharuk, Consultant of the “European-quality cheeses” project (Bulgaria):

This is our debut at the WorldFood 2016 exhibition. At the end of the exhibition, we want to have found partners that can conduct tastings in supermarkets, chefs who know how to conduct cooking classes, and media partners. We really liked the exhibition – a serious, business oriented event with a large number of interested visitors.



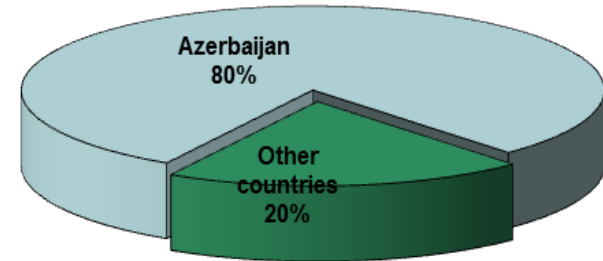
Mehman Sharifi, Managing Director at Javadan Setareh Co. (Iran):

The exhibition is evaluated positively. The first day we had a number of interesting meetings, met with worthy companies, exchanged contacts. During all days of the exhibition, we also looked forward to the continuation of meetings, greater interest of companies and visitors to our stand and our products.

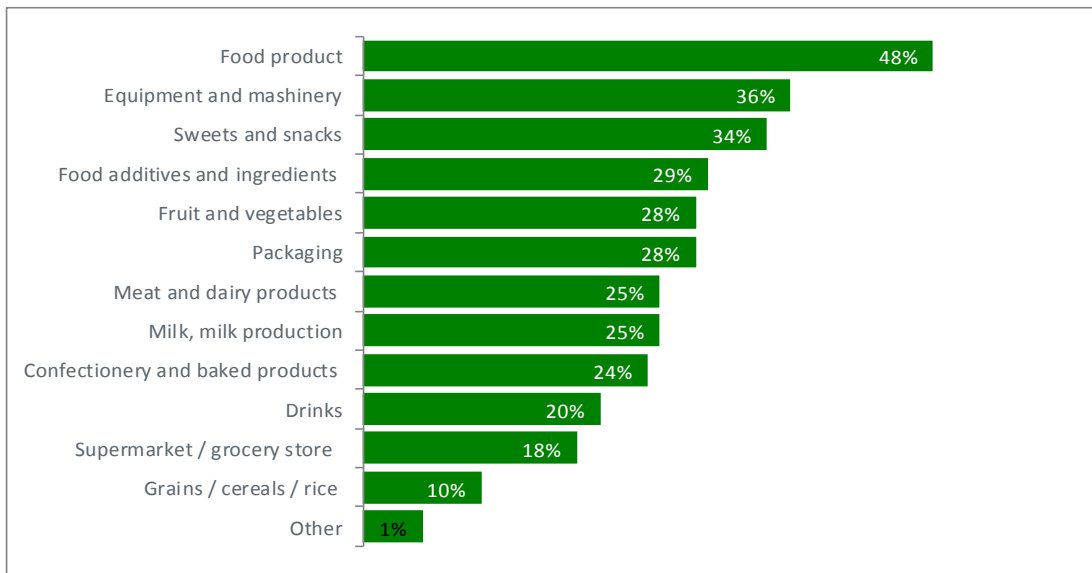


Domestic Visitors: 5047
 International Visitors: 404
Total Visitors: 5386

VISITORS



Visitor Area of Interest





Evening Gala Reception

A traditional reception dedicated to the opening of the exhibition, which was held at the Elite Horse Club this year, allowed participants to visit exhibition in the beautiful nature, as well as become familiar with the club's selected horse breeds – short, a good way to rest after the first day of work.

Joyful emotions, pleasant experience, a relaxed atmosphere and friendly communication—such a night will be remembered for a long time by all guests of this event.



EXHIBITION EVENTS

Seminar

As part of the business programme, the International Standards in Food Safety seminar was held by the Azerbaijan Quality Association. Mr Shamo Muradov, trainer, auditor and expert on food safety held the seminar. The seminar was attended by members of the association, as well as representatives of various technological departments of food industry enterprises and students of the Universities in this field.

See you in 2017
25-27 May