

20 years
of success

KazBuild 

20th Anniversary Edition of Kazakhstan's International
Building & Interiors Exhibition

(03 – 06 September 2013, Almaty, Kazakhstan)

POST SHOW REPORT

www.kazbuild.kz





ITE Group plc. organises leading trade exhibitions and conferences in growing and developing markets. Established in the early 1990s they now organise over 260 trade exhibitions and conferences each year in over 20 countries



Iteca is the partner of ITE Group plc. in Kazakhstan and Central Asia and conducts annually about 35 exhibitions in Almaty, Astana, Atyrau, Aktau and Karaganda.



ABOUT EXHIBITION

The 20th Anniversary edition of KazBuild- Kazakhstan's International Building & Interiors Exhibition ran from the 3 to 6 September at the Atakent IEC, Almaty, Kazakhstan.

Main Exhibition Sectors: **Building & Interiors, Windows, Doors and Facades, Ceramics & Stone.**

As the largest construction forum in Kazakhstan and Central Asia it attracted more than **360 companies** from **20 countries** and was supported by the Agency for Construction and Housing & Utilities of the Republic of Kazakhstan, Akimat of Almaty and Specialised Associations, Unions and Media.



A Gala Reception Evening to celebrate the opening of KazBuild 2013 took place on the 4th September at the Intercontinental Almaty Hotel



The Official Opening Ceremony of KazBuild took place on September 3rd and was opened by:

- **Kairbek UskenBayev**
The First Vice-Minister of Regional Development of the Republic Kazakhstan
- **Askar Smankulov**
Vice Chairman of the Committee for Construction & Housing and Communal Services Affairs
- **Anatoly Shkarupa**
Chairman of the Board of JSC Kazakhstan Centre of Modernisation and Development of Housing and Communal Services
- **Kazhimurat Usenov**
Director of the Department of Construction of JSC Expo- 2017 National Company





‘During our 4 days exhibiting at KazBuild, we received huge interest from Kazakhstan builders, design institutes, architects and designers...’

ASIA Invest LTD



‘We were impressed with the quality of visitors at the exhibition’

Ceric Technologies

EXHIBITION SECTORS

Build

Hardware & Tools, Electrics, Building Materials & Equipment, Buildtech, Landscaping, Cottage Building, Roofing



Interiors

Interior Finishes, Decotex, Paints, Flooring, Lighting, Interior Doors, Interiors & Design



Windows, doors & Facades

Window Technologies, Glass Technologies, Aluminium Technologies, Facades & Architecture, Gates & Automation, Doors & Locks, Accessories



Ceramics & Stone

Ceramics, Technoceramica, Stone & Stone processing Technology



1st Place: LINE- X Safe Coverings
By Line- X Kazakhstan Company

2nd Place: Photo-electric Glass
By ASIA INVEST LTD

3rd Place: Fixed Timbering from a neopore, a heat-insulating plate from a neopore By APP ARA LLP

The Most Energy Efficient Product:
Technology of increase of energy efficiency and ecological safety of boilers of autonomous heating
By Akai LLP

Best Presentation:
Eco cotton wool Production line
By ECOVATA OMSK ENGINEERING

Organiser's Award:
Fibrocement panel KMEW
By Technominvest LLP

EXHIBITION PROGRAMME

A packed business programme set the exhibition apart this year:

- **The 7th International Competition of Innovations in the Construction Industry 'Goods, Brands, Technologies'** – returned, with the aim of highlighting innovative products or services in the construction market and supporting companies in the promotion of new technologies.
- **A round table discussion about the 'Development of Architecture and City Planning in Kazakhstan'** enabled discussions and ideas sharing on Kazakhstan's future.
- **New technological developments** were also presented in the business programme, **and workshops** were organised by a number of different companies including: Rekon, Metall Profile Plant, Technocominvest, Jug-Electrocomplect LLP, GAMMA Holding LLP, AMS Commerce LLP and Aspro company



To meet existing clients: 50

To meet new clients: 86

To check market demand for a product: 58

To launch a new product: 47

To increase company awareness: 54

To increase product awareness: 47

Other: 4



More than **360 companies** exhibited at KazBuild 2013

20 Countries were Represented: Belarus, Belgium, Germany, India, Iran, Spain, Italy, Kazakhstan, Canada, China, United Arab Emirates, Poland, Russia, USA, Turkey, Ukraine, Finland, France, Estonia, South Korea.

6 National Groups: Germany, Italy, United Arab Emirates, Poland, Finland, South Korea.

Exhibitor Feedback:

89% plan to exhibit next year at KazBuild 2013

78% confirmed that KazBuild met their needs

84% were happy with the quality of visitors

93% would recommend exhibiting at KazBuild to others

88% feel that the exhibition has had a positive influence on future sales

Heads/Owners of companies: 29%

Deputy Directors: 14%

Designers, Engineers, Builders: 26%

Sales Experts: 12%

Suppliers: 10%

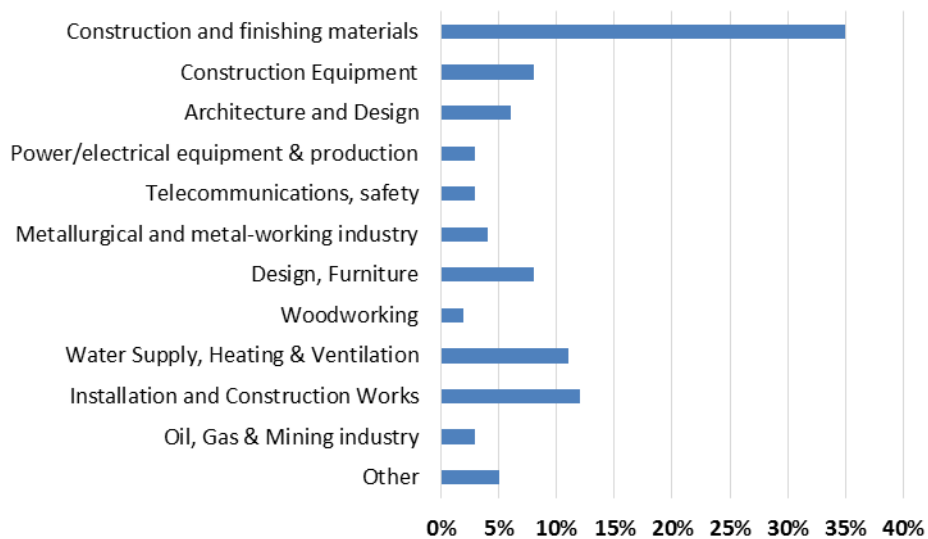
Others: 9%



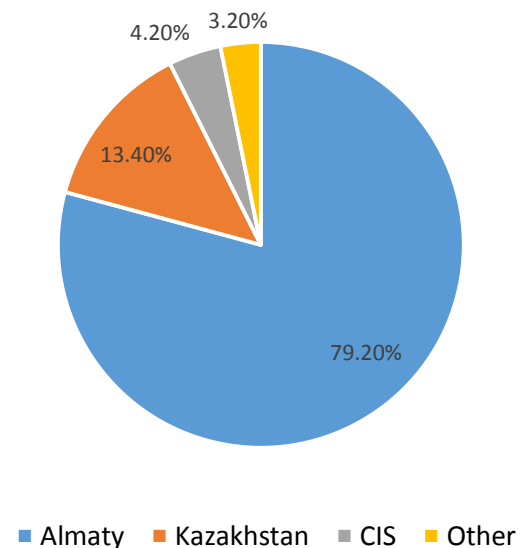
VISITOR STATISTICS

77% of visitors to KazBuild were decision makers or influence purchasing decisions

Visitor Activity %



Visitor Geography %





WE LOOK FORWARD TO SEEING YOU AT KAZBUILD 2014

**2-5 September 2014
Almaty, Kazakhstan**

www.kazbuild.kz

