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Event

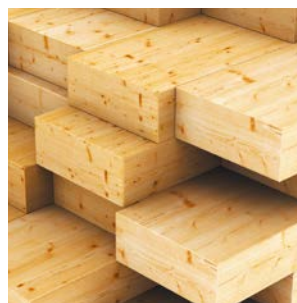


24-27 November 2015
Crocus Expo, Moscow, Russia

14th International exhibition of logging machines,
equipment and technologies for woodworking
and furniture production



Book your stand
woodexpo.ru



Post show report

Organised by



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About the exhibition



Woodex Moscow is Russia's leading international industry event, where well-known manufacturers and suppliers present the latest equipment and technologies for logging, woodworking, timber processing and furniture production.

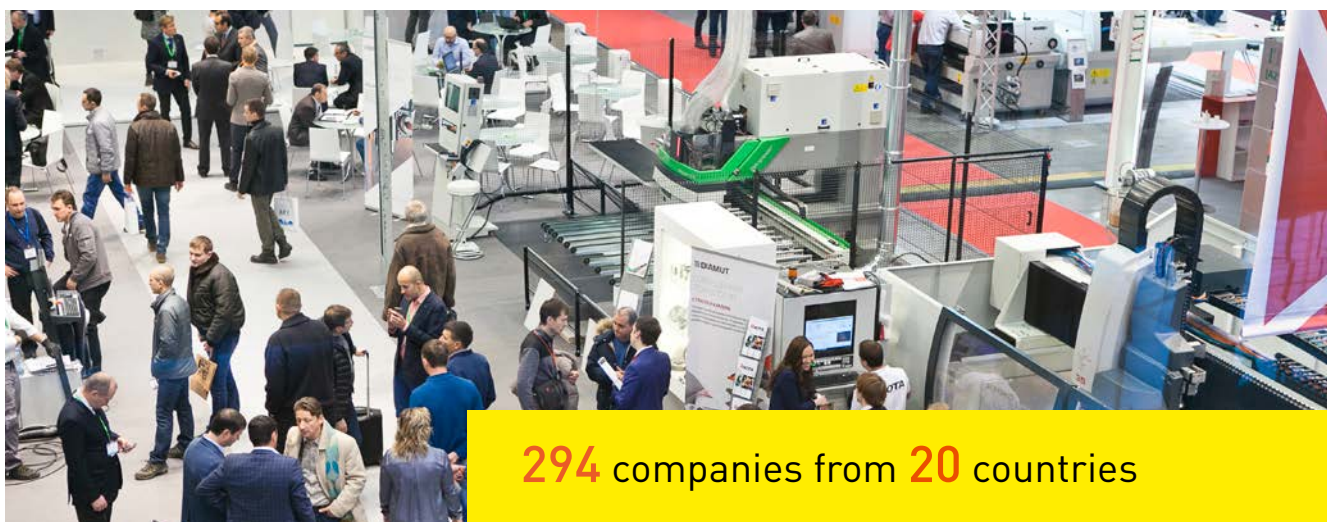
Woodex Moscow is an effective business platform for attracting new clients – users of logging machinery, woodworking equipment, equipment for wood processing and furniture manufacturing – as well as presenting new products and strengthening ties with existing partners.

Exhibitors **294** companies from **20** countries

Visitors **8 316** professionals from **74** regions of Russia and **43** other countries

Exhibition space **17 300** sqm

Exhibitors



294 companies from 20 countries

Exhibitor profile



Russian and international manufacturers and suppliers of machinery for logging, equipment, machinery, tools and various materials for woodworking, furniture production and processing wood waste.

Among exhibitors

- | | |
|-----------------------|------------------|
| KAMI | CPM Europe BV |
| Intervesp | Dieffenbacher |
| ITA-SPB | Felder Group |
| Kroneks | Hartmann Handels |
| Lidtech | Gesellschaft |
| MDM Techno | Homag |
| MS Group | IMA |
| Multicut | Imawell |
| Negotiant Engineering | Koimpex |
| Opttorgservis | Michael Weinig |
| PK Izhora | MTD S.r.l. |
| Yuta | Muench-Edelstahl |
| AES | Polistuc |
| BG Holztechnik | SCM Group |
| Biesse | Siempelkamp |
| Cefla | |



Exhibitor survey results

100% Consider exhibiting important for their business



91% Met existing clients and partners



90% Were satisfied with the number and quality of visitors



88% Found new clients and partners at the exhibition



Exhibitor testimonials



Alexandr Kolyukhov General Director, Homag Russia

Homag has exhibited at Woodex for a number of years, as it is one of the main exhibitions in Russia. This year, we're exhibiting as part of the Russian pavilion, which is a new experience for us. It's turning out to be very positive and is attracting a lot of clients, we've signed contracts and it is only the first day.



Mikhail Ivanov Branch Director, CEFLA Group

CEFLA Group is a regular exhibitor at Woodex Moscow. This is the leading exhibition for presenting technology. During the exhibition, we met our key clients and found new clients. We always present equipment that gets a lot of interest and brings us a lot of new clients. We are planning to exhibit here in the future. We wish Woodex Moscow further development so that the national stands occupy even more of the halls.



Zeljko Studen Commercial Director, BIESSE

BIESSE Group has been on the Russian market for more than 30 years. At our 400-sqm stand, we presented our main products. This size of stand was no accident as it is the minimum size needed for the number of clients that visit our stand. Despite the difficult economic situation, this exhibition was an important event for us and for other Italian companies.

Visitors

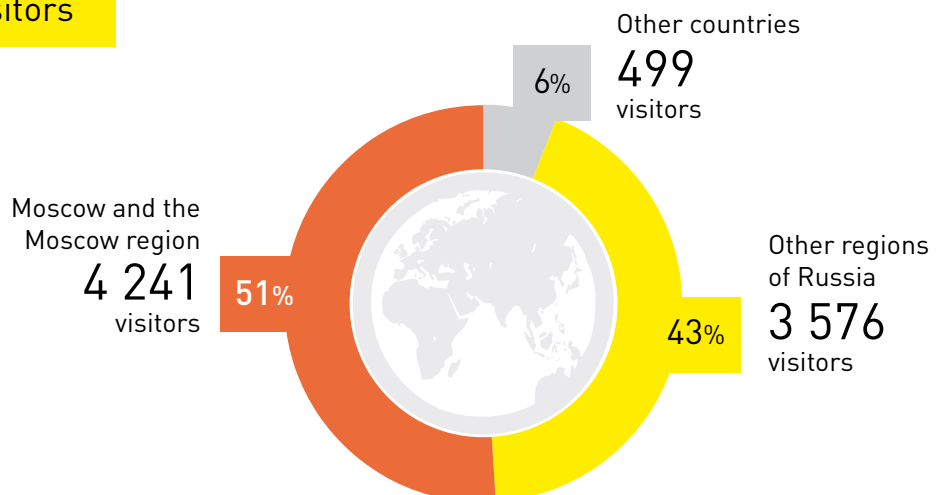


Visitor profile



Directors and professionals from wood processing and wood waste disposal businesses, manufacturers of furniture and joinery items, and builders of timber houses.

Geography of visitors



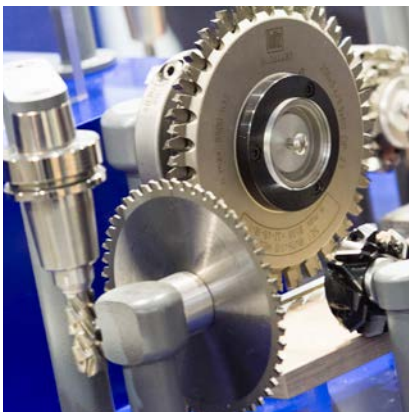
Products of interest to visitors*


5 073

Equipment for secondary woodworking

61%
3 825

Woodworking tools and hardware

46%

3 493

Equipment for primary woodworking

42%
2 911

Equipment for processing wood waste

35%

2 827

Materials for woodworking: timber and chemical products

34%
1 830

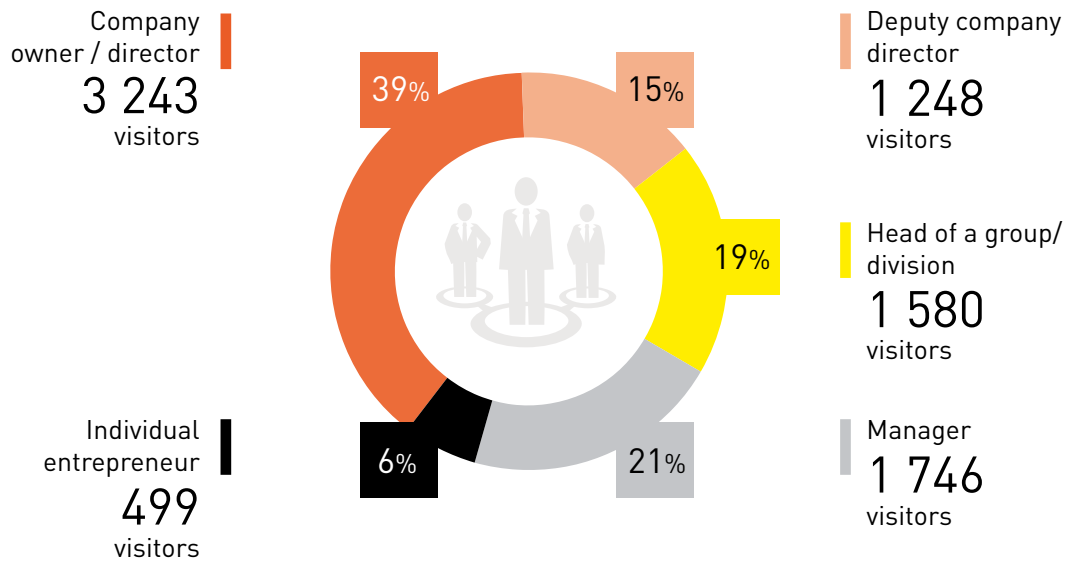
Logging machinery

22%

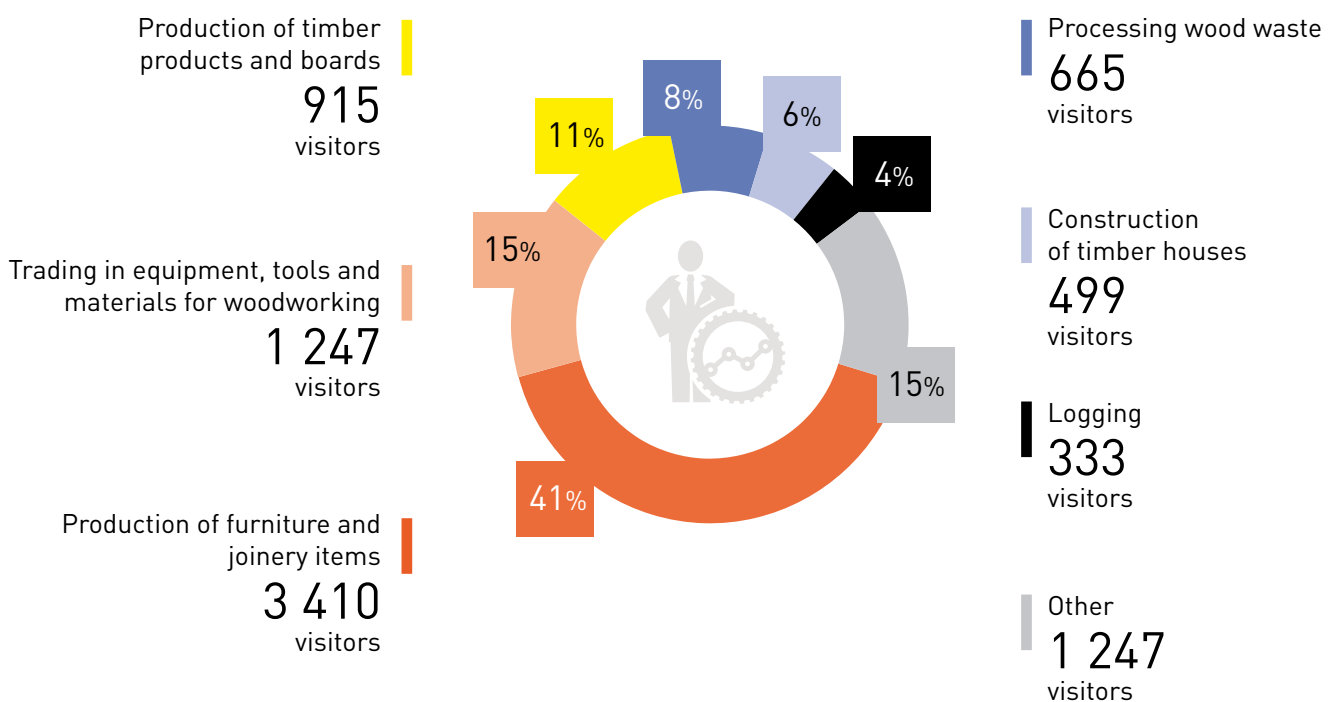
* Number of people (% of total number of visitors).
Multiple answers.

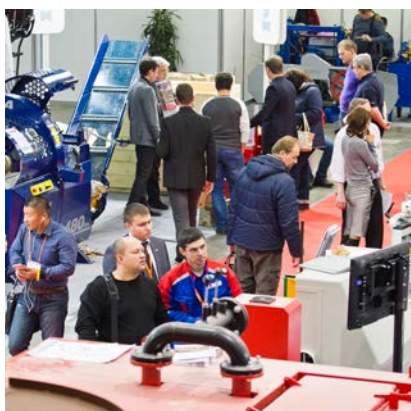
Breakdown of visitors

By level of responsibility



By area of business





Visitor survey results*

8 150

Plan to attend the exhibition in 2017

98%

8 067

Influence purchasing decisions for products and services presented at the exhibition

97%

5 988

Plan to make orders as a result of visiting the exhibition

72%

4 407

Visit only Woodex Moscow among similar exhibitions

53%

* Number of people (% of total number of visitors). Multiple answers.

Business programme



The events in Woodex Moscow's business programme were aimed at finding solutions to woodworking businesses' current issues:

Conference "Pellets, Briquettes and Wood Chips: Production, Distribution and Use"

The event covered problems of using wood waste, prospects for Russian businesses developing their own production of pellets, as well as issues of production, sales and use of wood pellets, briquettes, wood chips and other types of biofuel.

Organisers: ITE Group, Infobio information agency and BioInternational magazine

Conference "Businesses in the Board Industry: Optimising and Managing Expenditure"

Participants discussed processes of managing expenses at all stages of timber board production, from buying raw materials to producing the finished product, as well as opportunities for new sales markets and technologies for optimising expenses for Russian board production.

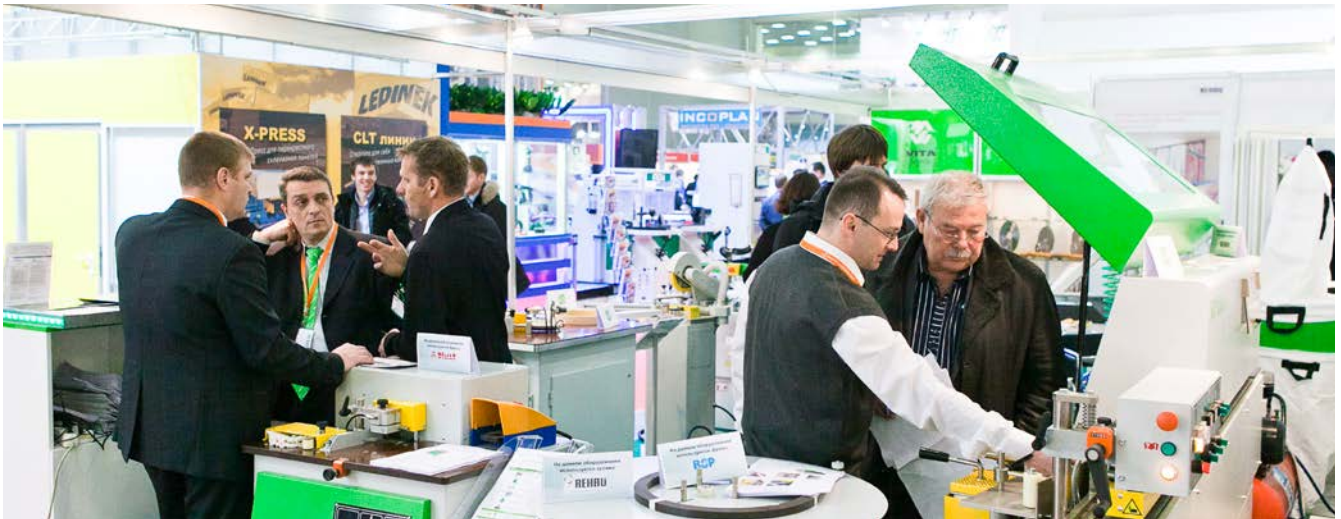
Organiser: LesPromInform magazine

The conference's official partner: Dieffenbacher

Master classes as part of the Furniture School

Organiser: REKANA marketing agency for furniture producers

Organiser



ITE in Russia

The ITE Group is one of the world's leading exhibition organisers, and is ranked 1st in Russia.

Every year more than 30 offices that form the Group organise more than 230 events in 18 countries around the world. In Russia the ITE Group operates through its offices in 5 cities: Moscow, St. Petersburg, Novosibirsk, Krasnodar and Yekaterinburg.

Exhibitions and conferences organised by the ITE Group in Russia operate at the top quality level up to highest international standards of events organisation and conduction.

Woodex Moscow

14-17 November 2017

Crocus Expo, Moscow, Russia

Book a stand

www.woodexpo.ru

For more information
on exhibiting, please contact

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