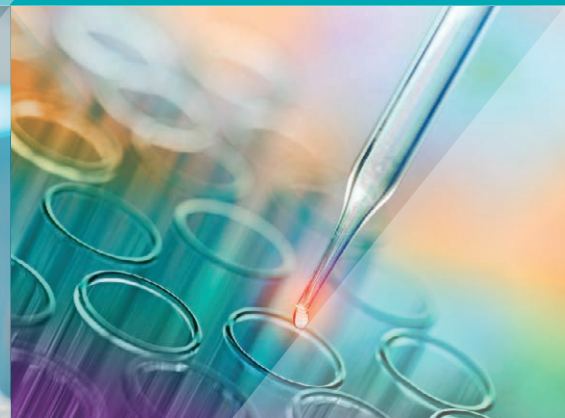


17th International exhibition for laboratory equipment and chemical reagents

April 23–26, 2019
Crocus Expo, Moscow, Russia



Organised by



General sponsor



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Analitika Expo

- > Analitika Expo is the largest international exhibition of laboratory equipment and reagents in Russia
- > It is the trend-setting event for all sectors of analytical chemistry. Showcasing current technological innovations, the trade fair has a significant effect on the Russian market
- > Analitika Expo is a business area of interaction between manufacturers, distributors of laboratory equipment and lab owners, chemical analysis specialists



Quick facts

230	number of countries	24	5740	number of countries	31	9098
exhibitors	foreign companies	45%	visitors	number of Russian regions	67	exhibition area sq.m.

Exhibitors

- > Exhibitors are Russian and International companies representing cutting-edge laboratory technologies
- > The Analitika Expo exhibitor list includes such well-known companies as Analytik Jena, Bruker, IKA-Werke, Shimadzu, Leco, Liebherr, Memmert, Merck, Rigaku, Waters and others.
- > 88% of exhibitors consider the participation at Analitika Expo is important for their business

The participation results



found new customers



strengthened company's image



introduced new products into the market



Visitors' product interest*



Laboratory equipment and instruments

5109 (89%)



Chemical reagents

2239 (39%)



Laboratory glassware, plastic and consumables

3272 (57%)



Laboratory furniture

1722 (30%)



Laboratory research automation facilities

2296 (40%)

Visitor survey results*

Found out about new products and services

81% (4649)



Chose a product or service for the business

59% (3387)



Met with existing suppliers, business partner

47% (2698)



Found new suppliers and business partners

44% (2526)



Company business area

- Research and development
- Pharmaceutical manufacturing
- Chemical production
- Oil & Gas refining
- Independent accredited laboratory/analytical testing services
- Food and beverage manufacturing
- Water supply and water disposal
- Metallurgy
- Laboratory equipment supply and others



* Number of people (% of visitors). Respondents could select more than one answer

For more information
please contact:

GiMA GmbH (Hamburg)
Ms. Cornelia Limbach
phone: +49 40 23524-335
limbach@gima.de

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Be part of the core event in Russia

- Showcase your products to a large target audience of decision-makers from various industries
- Find new clients from different kind of laboratories (either independent lab owners or lab owners from end-industries)
- Drive sales via direct sales leads
- Enter a new market and find Russian business partners

Networking

Analitika Expo is a vital resource for knowledge, happens yearly to help keep you informed of, connected to and up-to-date on significant ongoing findings and new instrumentation.

A high profile business program with conferences, vital topic overviews, round table discussions and product seminars proves the Analitika Expo significance.

- In 2019, the Russian mass spectrometric society Congress will be held for the first time. It will be a significant event for experts from all regions

