



Russia's only cross-sectoral
exhibition of laboratory equipment
and chemical reagents

11–14.04.2023

Crocus Expo, Moscow, Russia



Demonstrate your products
to potential customers
visiting the exhibition

121
exhibitors

from **18**
countries

4 895
visitors

from **64**
regions of Russia

and **12**
countries

66% do not attend other exhibitions of similar subject matter



91% Influence the Purchase Decision After the Exhibition

Participation in Analitika Expo is an effective way to find new customers

Visitor Product Interest

3 592
Laboratory equipment and instruments (84%)

2 396
Laboratory glassware, plastic and consumables (56%)

2 272
Chemical reagents (53%)

2 195
Test equipment (51%)

1 524
Laboratory furniture (36%)

1 613
Laboratory research automation facilities (38%)

926
Biotechnology (22%)

«We have been participating in the Analitika Expo exhibition for about 10 years, we are the permanent exhibitors and always participate with joy. The purpose of our exhibiting is to show new developments and achievements in the field of analytical instrumentation since we are domestic manufacturers. This year, Analytics Expo will help us open new ideas, new doors, getting new customers who will expand their product range.»

Egor Chudin, Technical Director, Chromos Engineering

«For Millab, the Analitika Expo exhibition is one of the first events, so every year we exhibit at this show. 2022 became the anniversary year for the exhibition and exceeded all the exhibitors' expectations. As confirmation: the expected organization, an excellent business program and an incessant flow of expected visitors during all 4 days of the exhibition.»

Anna Filippova, Marketing Manager, Millab

Exhibiting in Analitika Expo will allow your company to extend its sales territory

72% Plan to Purchase Products Following the Visit to the Exhibition

3 695 visitors
Moscow, Moscow Region

76%

1 200 visitors
Other regions of Russia and Neighboring Countries

24%



ANALITIKA EXPO

52% New Visitors

Exhibiting in Analitika Expo is a profitable way to attract customers from new industry's



The Company's Activities

Research and Development	1 171	27%
Procurement of Laboratory Equipment	830	19%
Pharmaceutical Industry	481	11%
Chemical Industry	415	10%
Services Provided by an Independent Accredited Laboratory	338	8%
Environmental monitoring	171	4%
Food and Beverage Industry	145	3%
Healthcare Services	137	3%
Other Laboratories	598	15%

* Field of research and development

Chemistry and Materials Chemistry	389	33%
Instrument Engineering and Production of Electronic Systems and Components	181	15%
Healthcare / Clinical Laboratory Diagnostics	127	11%
Pharmaceuticals	109	9%
O&G	65	6%
Metallurgy	68	6%
Agriculture	56	5%
Food and Beverages	35	3%
Water treatment, water conditioning and purification	26	2%
Other Research Areas	115	10%

(geology and mineralogy, ecology, physics, biotechnology, mineral processing)

Scientific & business programme

4 days 13 shows 80+ speakers

Key topics:

- Case-Session «Design and construction of a safe laboratory»
- Round Table «Ensuring the work of analytical and testing laboratories under sanctions»
- Seminar «Record keeping in an analytical laboratory. Requirements of the GOST ISO/IEC 17025-2019 standard regarding record keeping»
- Seminar «Modern Mass Spectrometric Methods for Biomedical Research»
- Seminar «Actual changes in legislation in the field of accreditation»
- Seminar «Actual issues of regulation of the circulation of chemical products. TR EAEU 041/2017»
- Seminar «Analytical control of oil and oil products»

Support by:



«Lumex has exhibited at Analitika Expo since the first exhibition. We announce ourselves as one of the leading analytical instrumentation companies in Russia and it is important for us to make new acquaintances by attracting new dealers and partners. As a result of the first days of the Analitika Expo exhibition, we have many new clients. Organization of the Analitika Expo exhibition is always at a high level. Thank you very much for this!»

Oleg Chulyukov, COO, Lumeks



ANALITIKA EXPO

The exhibitors are leading Russian and foreign manufacturers and suppliers of laboratory equipment and chemical reagents for production and research laboratories in diverse sectors

Among the exhibitors:



MERCK



Waters
THE SCIENCE OF WHAT'S POSSIBLE™



АО «ЛОИП»
Лабораторное Оборудование
и Приборы

ХРОМОС
инжиниринг



To participate in the exhibition, please contact:

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ОРГАНИЗАТОР
ORGANISER