

RosUpack

26TH INTERNATIONAL EXHIBITION
FOR THE PACKAGING INDUSTRY

 printtech

7TH INTERNATIONAL CONFERENCE
AND EXPOSITION FOR PRINT
AND ADVERTISING PRODUCTION

07–10.06.2022

CROCUS EXPO IEC, MOSCOW

POST SHOW
REPORT

ROSUPACK.COM | PRINTECH-EXPO.RU

 ITE
ОРГАНИЗАТОР
ORGANISER



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The largest exhibition for the packaging industry in Russia and Eastern Europe

RosUpack is the only exhibition in Russia, where the packaging production process for various areas - food, processing, chemical industry, medicine and pharmaceuticals, wholesale and retail trade, warehousing, logistics, catering - is presented. RosUpack is rated Russia's best packaging and labelling exhibition by the Russian National Exhibition Rating. It takes place in line with international standards and is an UFI (Global Association of the Exhibition Industry) and Russian Union of Exhibitions and Fairs approved event for more than 10 years.

8 sectors:

- ◆ Packaging machinery
- ◆ Packaging production machinery
- ◆ Ready packaging and labelling
- ◆ Raw and expendable materials
- ◆ Warehousing systems
- ◆ Packaging recycling machinery and equipment **NEW**
- ◆ Transportation packaging **NEW**
- ◆ POS-materials **NEW**





EXHIBITORS



EXHIBITORS PROFILE

RosUpack exhibitors are Russian and International manufactures and suppliers of:

- ◆ ready packaging
- ◆ packaging materials and labelling
- ◆ packaging, filling and labelling equipment
- ◆ packaging and labelling production equipment
- ◆ raw and expendable packaging materials
- ◆ machinery and equipment for warehousing and logistics
- ◆ POS-materials

ROSUPACK 2022

418 exhibitors

18 countries

85 newcomers

21,627 sq.m exhibition area

3 exhibition partners



AMONG ROSUPACK EXHIBITORS

ROSUPACK
GENERAL PARTNER

BIZERBA

**APOLLO
PROJECT**

CF ConFlex

РУСАЛ

BOBST

magic

SECTOR PARTNER
RAW & EXPENDABLE MATERIALS

ГОТЭК
ГРУППА ПРЕДПРИЯТИЙ

ЗИКО
ГРУППА КОМПАНИЙ

ПРОТЕИ

SFT Group

**MITSUBISHI
HEAVY INDUSTRIES EUROPE**

**ГОФРО
ТЕХНОЛОГИИ**
GT GROUP

ESG
PARTNER

**segezha
group**

comitas
КОМПЛЕКСНАЯ АВТОМАТИЗАЦИЯ
ИНДУСТРИАЛЬНЫХ ТЕРМИНАЛОВ

JINGMODA

Ковкс
УПАКОВКА

OMAG
Flexibility in Packaging

ERGIN
FILLING and PACKAGING MACHINES

СИБУР

AURORA

AMONG PRINTECH EXHIBITORS

GPS

**SI
SABTEC**

DIAMOND
LED TECH RPK LAB

SMART-T

Andrey Taranyuk
Deputy General Director for Sales,
Karelia Pulp, RosUpack 2022 newcomer

«Our company has taken an important and correct step into the world of the packaging production. We are at the very beginning of the journey, we develop new products, search technological and technical solutions. For better understanding and high-quality immersion in the topic of packaging production our exhibiting at RosUpack was very productive and successful.»



consider RosUpack important for business development



satisfied with quantity and quality of visitors



found new clients and partners



met with existing clients and partners to display company novelties





VISITORS

ROSUPACK 2022 VISITOR PROFILE

RosUpack is attended by specialists from various industries, such as food & beverage, wholesale and retail, pharmaceutical, non-food customer products.

RosUpack key visitors are top managers, CEOs, heads of business, government representatives and industry leaders.

24,544 visitors (together with Printech)

40 countries

79 Russian regions

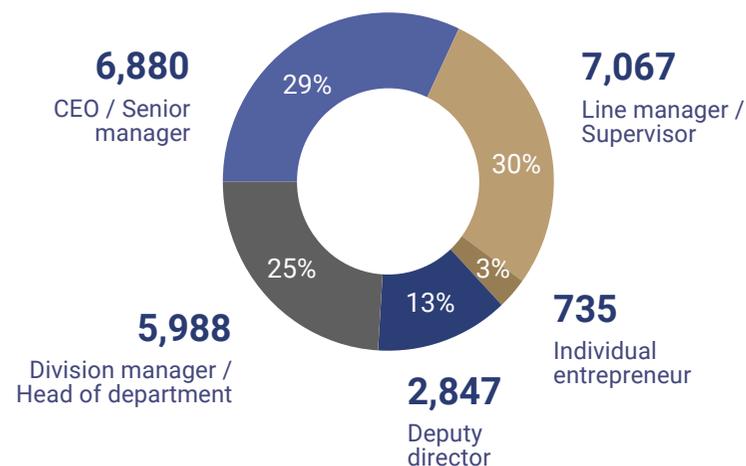


attend only RosUpack and Printech among similar exhibitions in Russia

ROSUPACK, PRINTECH VISITORS BY GEOGRAPHY



ROSUPACK, PRINTECH VISITORS BY JOB POSITION





Hojat Jamali
Manager, ForaChap

«We are ForaChap company from Iran. We exhibit at RosUpack because we produce different types of packaging and this exhibition has the target audience for our company. We want to establish contact with Russian companies.»

Breakdown of RosUpack trade visitors by type of company

Food and Beverage manufacturing	3,895
Packaging manufacturing	3,775
Wholesale and Retail trade	2,943
Non-food consumer goods manufacturing	2,687
Industrial goods manufacturing	1,778
Supplies of raw materials and equipment for packaging and labelling	1,604
Manufacturing of printing products / packaging printing/labelling	1,580
Sales of ready packaging	1,321
Pharmaceutical manufacturing	767



*Mustafa Altunbulak
Commercial director, Polytekprom*

«Polytekprom is the largest Turkish producer of equipment for the Russian market. We exhibit at RosUpack every year as we have a great result after the exhibition. RosUpack is the point we meet our customers and friends.»

RosUpack visitors' products of interest*

Ready packaging	11,554
Packaging machinery	11,475
Packaging materials	9,953
Labels	7,390
Raw materials and supplies for packaging and labelling manufacturing	6,397
Labelling, coding, and marking equipment	5,619
Machinery and equipment for corrugated packaging production	4,669
Polymer packaging production machinery	3,691
Filling Machinery	3,193
Warehouse equipment and storage systems	3,120
POS materials	2,207

*Multiple choice



attend RosUpack
to find new suppliers
and business partners



influence the decision
to purchase equipment
for their business



plan to acquire
products / services after
the show



are top managers
of the companies with
a procurement budget more
than 50 million rubles



BUSINESS PROGRAMME EVENTS



3 days **15** sessions **111** speakers

1,249 RosUpack Forum attendees **690** Printech Forum attendees

Forum of manufacturers and consumers of packaging and Forum of print and advertising production are the key events of the business program of the exhibition. During the conference sessions a wide range of issues are discussed: from trends and market development prospects to solutions of actual technological problems.

RosUpack FORUM OF MANUFACTURERS AND CONSUMERS OF PACKAGING

KEY SESSIONS

- ◆ Expert-analytical session
PACKAGING INDUSTRY 2022: HOW ECONOMIC AND POLITICAL FACTORS IMPACT MARKET DEVELOPMENT
- ◆ Plenary session
PAPER, CARDBOARD AND CORRUGATED CARDBOARD PACKAGING. STATUS, TRENDS AND DEVELOPMENT FORECASTS
- ◆ Plenary session
POLYMER PACKAGING. STATUS, TRENDS AND DEVELOPMENT FORECASTS
- ◆ Discussion session
ECOLOGY VS ECONOMY. Sustainable development trend IN PACKAGING AND FMCG IN THE COMING YEARS

FIRST TIME AT ROSUPACK

- ◆ Foresight session
PACKAGING UNDER SANCTIONS. CHANGES IN MANAGEMENT AND TECHNOLOGY DEVELOPMENT DURING TURBULENCE
- ◆ Plenary session
PROSPECTS FOR IMPORT SUBSTITUTION IN ALL SEGMENTS OF ALUMINIUM CONTAINERS, PACKAGING AND MEANS OF CLOSING
- ◆ Practice session
DEVELOPMENT STRATEGY, MARKETING AND BRANDING IN RUSSIAN FMCG COMPANIES IN THE CURRENT CONDITIONS: GROWTH POINTS AND NEW CAPABILITIES

KEY SPEAKERS



Vladimir Chuikov
President of NKPack Association, Chairman of Board of Gotek



Sergey Roshoshny
Head of Sales, Packaging Category, Sibur



Mikhail Katsevman
President of Plastics Processors Association



Maksim Novikov
President of Juice, Water and Beverage Producers Association

BUSINESS PROGRAMME PARTNERS





FORUM OF PRINTING AND ADVERTISING PRODUCTION

The key topics of the business program of Forum PRINTECH 2022 were the transformation of the printing business, as well as technological development under sanctions.

KEY SESSIONS

- ◆ Plenary discussion
POLYGRAPHY OF THE RUSSIAN FEDERATION IN THE NEW REALITY: PROBLEMS AND SOLUTIONS
- ◆ Focus session
WORKING IN A CRISIS: A VIEW FROM THE INDUSTRY
- ◆ Block of seminars
MATERIALS AND TECHNOLOGIES UNDER THE SANCTIONS

FIRST TIME AT PRINTECH

- ◆ On the final day, sessions were held on the topic
APPLICATIONS OF ROBOTIC SOLUTIONS IN PACKAGING AND PRINTING INDUSTRY
- Experts noted the growing trend for process of automation production and logistics as a way to optimize costs

KEY SPEAKERS



Alexander Ivanov
Chairman of Digital Printing Houses Club



Mikhail Kuvshinov
Development Director of NISSA



Evgenii Timoshchenko
CEO of Vishnevyy Pirog Printing House



Dmitry Startsev
Chief Editor of Publish

BUSINESS PROGRAMME PARTNERS



PART AWARD



PART AWARD 2022

PART Award – annual international Award in the field of packaging production and design. The expert jury conducts a comprehensive evaluation of innovative developments in the field of packaging and packaging materials.

The Laureate title is awarded to companies offering solutions with improved consumer properties and high indicators of product quality.

The PART Award confirms the status of a leader in the packaging industry. It is a powerful argument for choosing the packaging by the customer.



46 companies **13** students **72** competitive samples

15 nominations **15** laureates



**ROSUPACK
ECO-INITIATIVES**

RosUpack is environmentally responsible show.
Second year in a row within the framework of the exhibition, there are eco-initiatives right on the site.

Segezha Group, RosUpack ESG partner

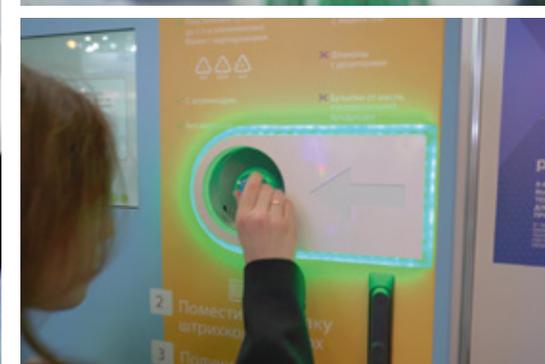
produced badges and bags for visitors, which could be handed over for recycling after use.

EcoPartners company

provided a fandomat (vending machine) - bottle receiving machine and plastic utensils for processing.

ILIM Group of companies

provided exhibitors with the early booking RosUpack 2023 folders made of pure cellulose cardboard - environmentally friendly and safe material.



Join us!

Find out more special opportunities for RosUpack 2023 eco-partners:

Daria.Knyazeva@ite.group

The image features a dark blue background with a large, light blue diamond shape in the center. The corners of the image are decorated with gold-colored geometric patterns, including triangles and lines. The text is centered within the diamond.

**EXHIBITORS AND PARTNERS
AWARD CEREMONY**

EXHIBITORS AND PARTNERS AWARD CEREMONY was held during the 26TH ROSUPACK EXHIBITION.

The Organizer noted exhibitors successes, partners achievements and handed out the awards.

Nomination «**The largest stand of the sector «Packaging equipment»**»

Tauras - Fenix Company

Nomination «**The largest stand of the sector «Ready packaging»**»

ASD Company

Nomination «**The largest stand of the sector «Warehouse systems»**»

Comitas Company

Nomination «**Contribution to the development of environmentally friendly packaging»**»

RUSAL company

Nomination «**Spectacular presentation of equipment at the stand»**»

«Aurora» Plant

Nomination «**Active participation»**»

Sibur company

General partner of RosUpack 2022

Bizerba Rus

The partner of the sector

«Raw & expendable materials»

Group of companies «Gotek»

RosUpack ESG partner

Segezha Group



Nomination «**Contribution to conscious consumption at the exhibition»**»

Ilim Group

Nomination «**The most active participant»**»

Pavlovo-Posadsky gofro plant

Nomination «**Bright Newcomer»**»

Karelia Pulp company

Nomination «**The brightest presentation of European stand»**».

Sonoco - Alcore company



Nomination «**The brightest presentation of Chinese exposition»**»

Beijing Jingmoda Company

Nomination «**The brightest presentation of Turkish exposition»**»

Polytekprom Teknik Makina



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Our vision is to create the world's leading portfolio of content-driven, must-attend events delivering an outstanding experience and ROI for our customers.

Our business is personalised. We strive to organise our events to a standard that facilitates market development and gives way to future changes.

RosUpack

27TH INTERNATIONAL EXHIBITION
FOR THE PACKAGING INDUSTRY

06–09.06.2023

CROCUS EXPO, MOSCOW, RUSSIA

prin tech

8TH INTERNATIONAL EXHIBITION
OF EQUIPMENT, TECHNOLOGIES
AND SUPPLIES FOR PRINT
AND ADVERTISING PRODUCTION

BECOME A PART OF THE MAIN
INDUSTRY EVENTS!

THE LARGEST INTERNATIONAL
EXHIBITION OF THE PACKAGING INDUSTRY
ROSUPACK AND THE ONLY INTERNATIONAL
EXHIBITION FOR PRINT AND ADVERTISING
PRODUCTION PRINTECH

ROSUPACK@ITE.GROUP | PRINTECH@ITE.GROUP
ROSUPACK.COM | PRINTECH-EXPO.RU

 **ITE**
ОРГАНИЗАТОР
ORGANISER