



18th Kazakhstan International Healthcare Exhibition

1st Kazakhstan International Equipment, Ingredients & Technologies for Pharmaceutical Industry Exhibition

October 26-28, 2022
Astana, Kazakhstan

[POST SHOW REPORT](#)

ABOUT THE EXHIBITION

Date: October 26-28, 2022
Venue: Expo IEC, Astana

63 companies from Hungary, Kazakhstan, Russia and Turkey
collective stands of the Novgorod and Omsk regions
846 unique visitors

РЕСМИ ҚОЛДАУШЫЛАР / ОФИЦИАЛЬНАЯ ПОДДЕРЖКА / OFFICIAL SUPPORT:



Қазақстан Республикасы Денсаулық сақтау министрлігі
Министерство здравоохранения Республики Казахстан
Ministry of Healthcare of the Republic of Kazakhstan



Астана қаласының қоғамдық денсаулық сақтау басқармасы
ГУ "Управление общественного здравоохранения г. Астаны"
Public Health Department of Astana City Administration



"СҚ Фармация" ЖШС
ТОО "СК-Фармация"
SK-Pharmacy LLP



Қазақстан Республикасы халықаралық фармацевтикалық өндірушілерінің қауымдастығы
Ассоциация международных фармацевтических производителей в Республике Казахстан
Association of International Pharmaceutical Manufacturers in the Republic of Kazakhstan



Қазақстан Республикасының фармацевтикалық қызметті қолдау және дамыту ассоциациясы
Ассоциация поддержки и развития фармацевтической деятельности Республики Казахстан
Association for the Support and Development of Pharmaceutical Activities of the Republic of Kazakhstan

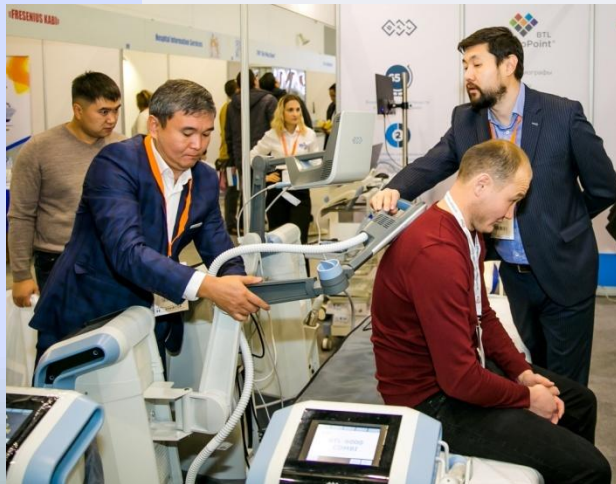
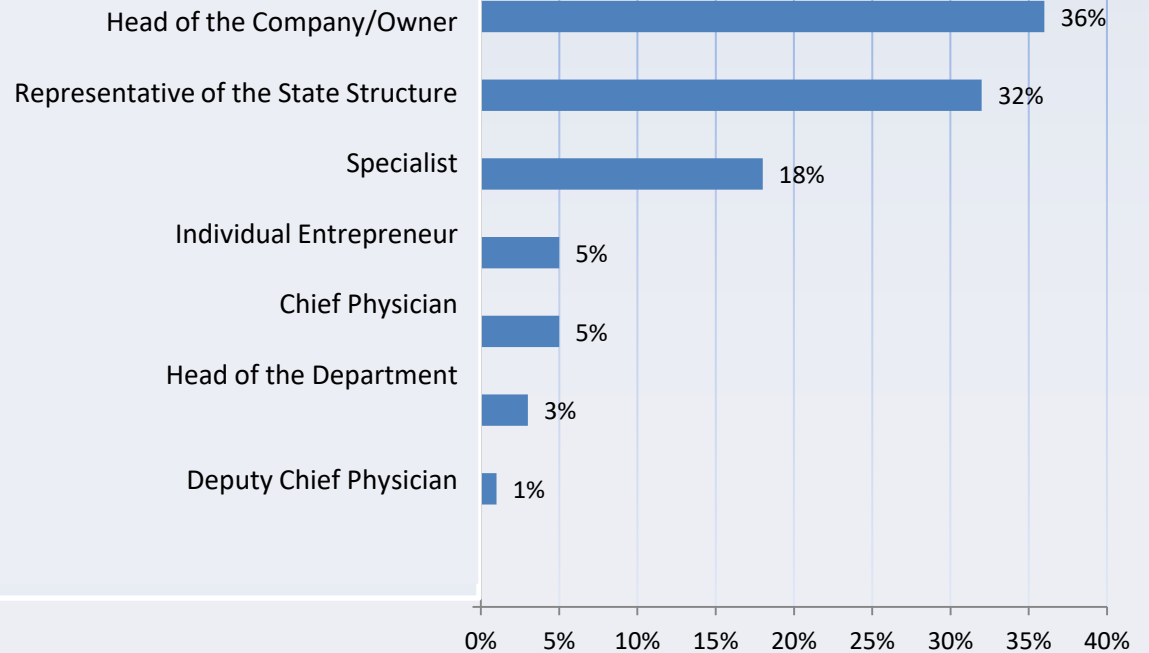


«Еуразиялық медициналық қауымдастығы» қауымдастық нысанындағы ЗТБ
ОЮЛ в ФА "Евразийская медицинская ассоциация"
Eurasian Medical Association



VISITORS

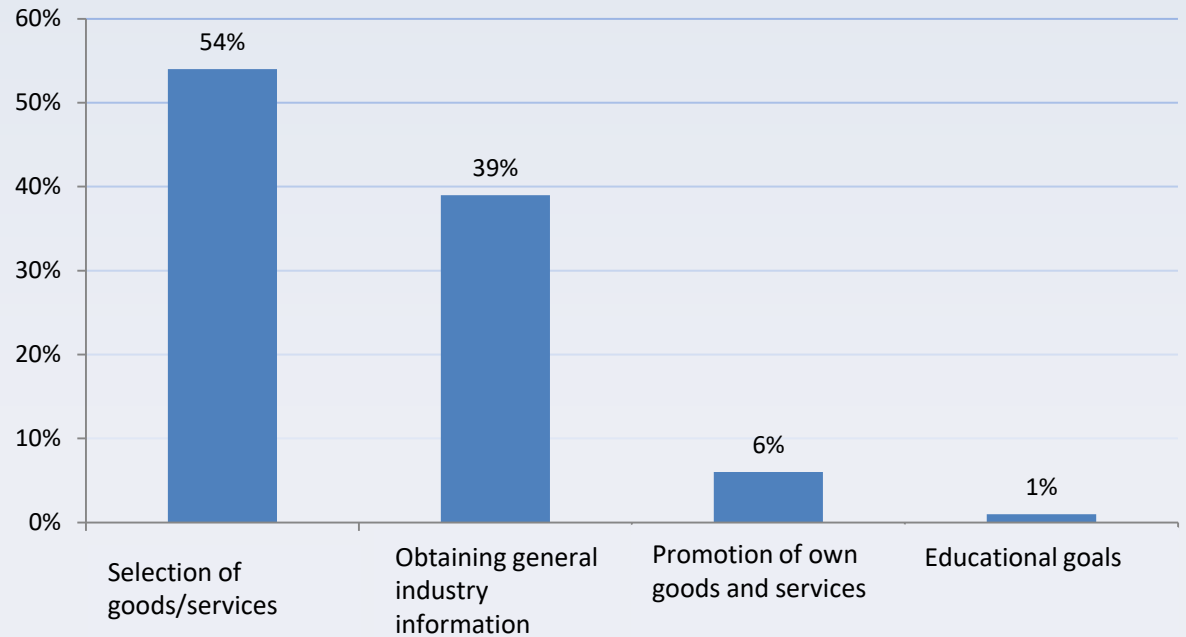
Visitor profile



VISITORS



Purpose of visiting the exhibition



96% of visitors personally make a decision about cooperation or are a key recommender

VISITORS

SECTIONS OF INTEREST

OPTICS AND
OPHTHALMOLOGY



CONSUMABLES
FOR HOSPITALS,
CLINICS AND
LABORATORIES



ORTHOPEDICS
AND
REHABILITATION



MEDICAL
EQUIPMENT/
TECHNOLOGIES



LABORATORY
EQUIPMENT/TECH
NOLOGIES



MEDICAL
TOURISM/
TREATMENT
ABROAD



INFORMATION
TECHNOLOGIES IN
HEALTHCARE



MEDICAL
PRODUCTS



HEALTH AND
BEAUTY/
AESTHETIC
MEDICINE

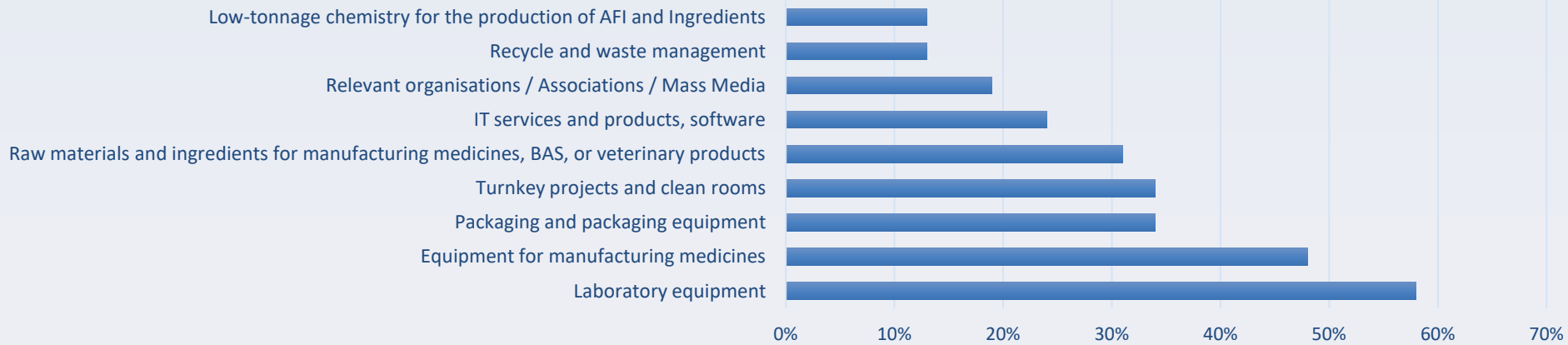


MEDICATIONS



VISITORS

Sections of interest



Business program

II International Forum on Medical Technology “MEDTECH”

Organizers are the Ministry of Healthcare of the Republic of Kazakhstan and SK-Pharmacy LLP

I International Pharmaceutical Forum “GLOBAL PHARM”

Organizers are QBP, Silk Way Development Fund with the support of the Government of the Republic of Kazakhstan, the Ministry of Healthcare of the Republic of Kazakhstan and SK-Pharmacy LLP.

103.KZ

Seminar: Digital tools for the promotion of medicines and dietary supplements

Speaker: Kristina Kulba, the Head of the Department of 103.health Pharmaceutical Direction Development

LONGEST REHAB KAZAKHSTAN

Master class on shock and wave therapy and laser therapy in the treatment and rehabilitation of diseases of the musculoskeletal system.

Speakers: Anisim Protsenko, manual therapist, reflexologist.

Roman Tserelov, physiotherapist of **LONGEST REHAB KAZAKHSTAN**

LONGEST REHAB KAZAKHSTAN

Topic: A modern approach to the diagnosis and treatment of patients with diseases of the musculoskeletal system.

Speakers: Maxim Yevgenyevich Nikitin (Physical Therapist)

Artur Nikolayevich Shepelev (Physician of therapeutic physical training)

MEDSTANDARD

Seminar: Overview of changes in the field of regulation of medical products in the Republic of Kazakhstan in 2022

Speakers: Nargiza Nurbekovna Kenzhebekova, the Head of the Department of Licensing, Certification and Metrology.

Aida Kakimovna Kaisanova, specialist of the Registration Department



АҚПАРАТТЫҚ ҚОЛДАУШЫЛАР / ИНФОРМАЦИОННАЯ ПОДДЕРЖКА / INFORMATION SUPPORT:

БАС АҚПАРАТТЫҚ СЕРІКТЕСІ
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РЕСМИ ЖАРНАМАЛЫҚ СЕРІКТЕС
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OFFICIAL ADVERTISING PARTNER



SERVICE FOR PARTICIPANTS

www.astanazdorovie.kz
www.pharmatechexpo.kz

Free publication of news about the participating company and its products on the event website throughout the year and in segmented email newsletters:

* Information about the company, novelties, special offers, competitive advantages of products and services

Tools for attracting visitors to the participant's stand:

* Banner for placement on the company's website "Visit our stand"

* Print invitations for clients and partners

* Electronic invitation for clients and partners

* Image for social networks



The participant's personal account will allow the participant to:

* Submit information about the company to the catalog

* Download e-invitation with stand number and company name

* Pre-register company employees to receive a participant badge

* Upload the logo for placement on the main page of the website and in the interactive list of participants

* Download the technical manual and logistics for the exhibition and more.

